Indonesian Attractiveness for Investment

Ari Kuncoro
Faculty of Economics and Business
University of Indonesia
Presented at LEMHANAS
Jakarta June 15 2016

RPJMN THE NATIONAL PLANNING

The Vision: Nawacita

- Its overall vision is 'sovereignty, self-reliance, and strength through mutual cooperation.'
- The path
 - a strengthened national security that protects the sovereignty of the nation, sustains its economic independence by securing its maritime resources, and is reflective of Indonesia as an archipelago state;
 - achieving a country that is more equitable, democratic and law-abiding;
 - improving the quality of life for all Indonesian people within a more advanced and prosperous economy;
 - making the nation more economically competitive;
 - preserving Indonesian culture and identity.

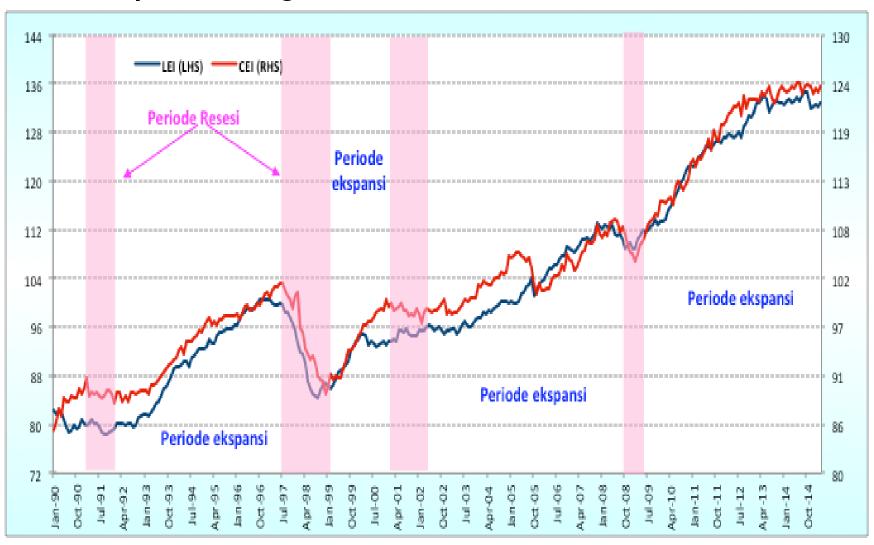
Development strategy

- sector development dimensions—security in food, energy, and power, maritime and marine development, and tourism and industry development;
- a human development dimension—education, health, housing, and national character development;
- a regional equity dimension encompassing actions to foster greater equity in opportunity and incomes between villages, border areas, and the country's western and eastern regions

RECENT DEVELOPMENT

Navigating through business cycle:

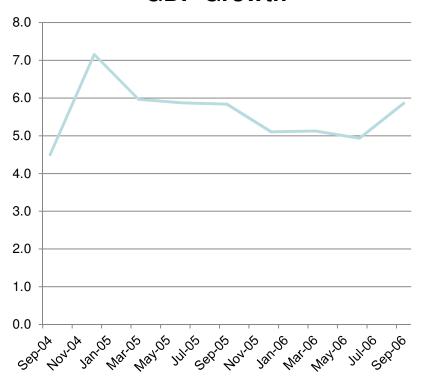
short-term management versus maintaining foundation for longterm competiveness growth



Political Business Cycle as a new administration comes to office

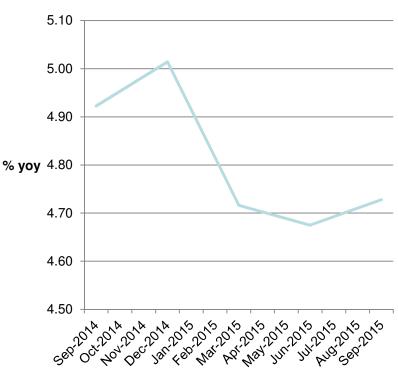
SBY: 2004-2006

GDP Growth



JKW 2014-2015



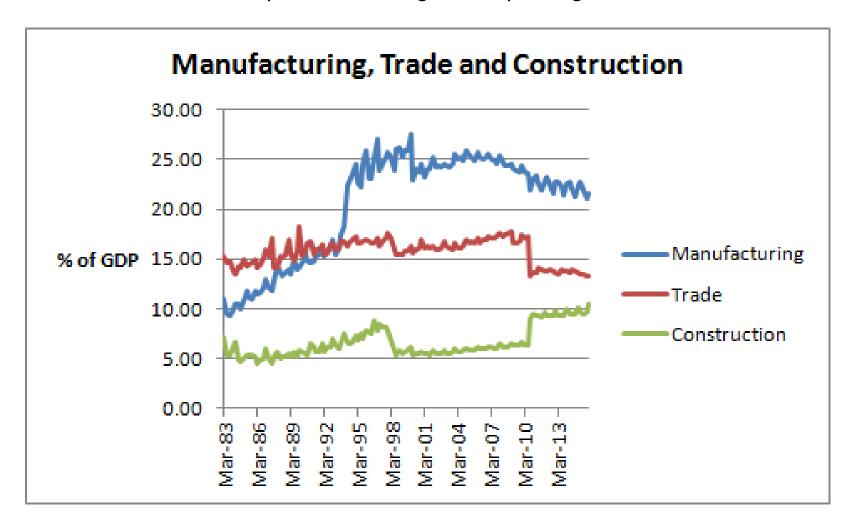


The graph for JKW is steeper due to head wind

- The end of commodity boom driven by the Growth in PRC
- The prospect of FED quantitative easing which resulted in capital outflow – IDR depreciation
- Slow government expenditures absorption among them due to the implementation of the State Civil Apparatus (ASN) Law

The rise and the decline of manufacturing

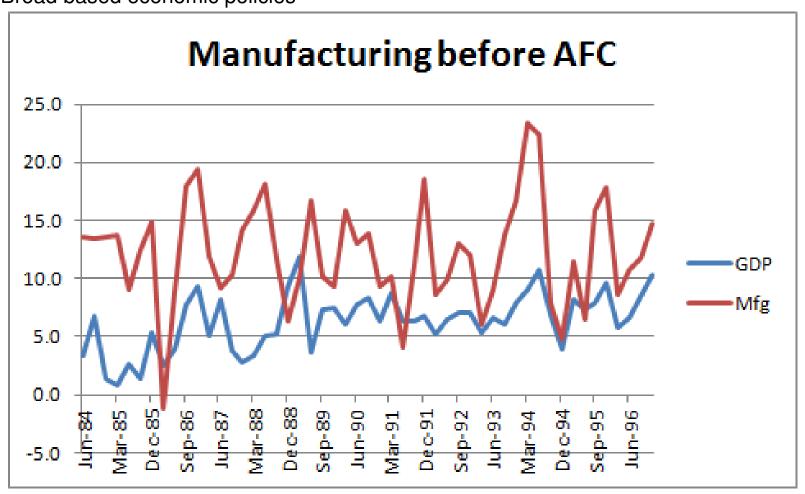
the large share of manufacturing determine the dynamic of GDP broad based economic policies - deregulation packages since mid 1980s



DRIVERS OF THE ECONOMY

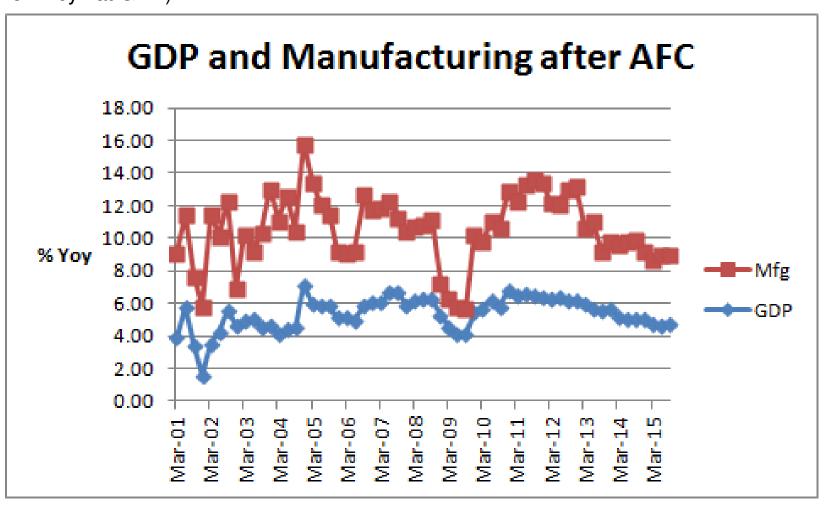
Growth Dynamic before Asian Financial Crisis 1997-1998 (AFC)

Manufacturing moved ahead of GDP Growth accelerated after the announcement of deregulation packages Broad based economic policies



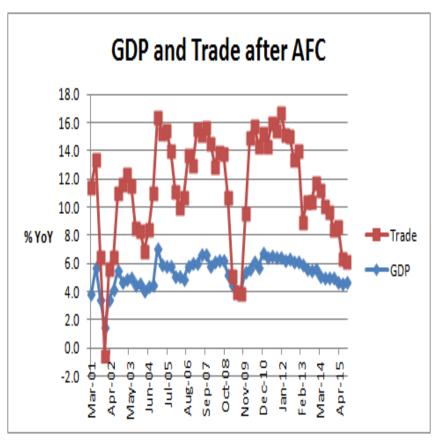
Growth Dynamic after AFC

Manufacturing still moves ahead of GDP but especially after 2008 becomes the source of drag, after 2012 the dynamic impact to GDP is intermingled with trade and construction (shown by flat GDP)

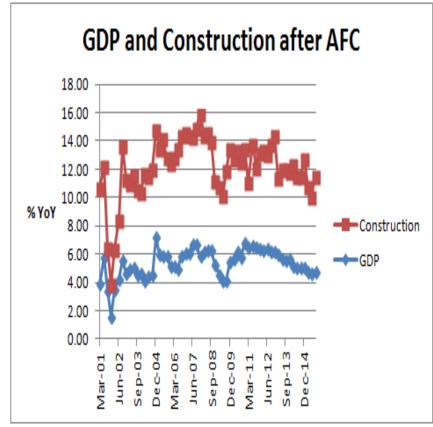


Trade and Construction started to impact dynamic of GDP due to the declining share of manufacturing in GDP

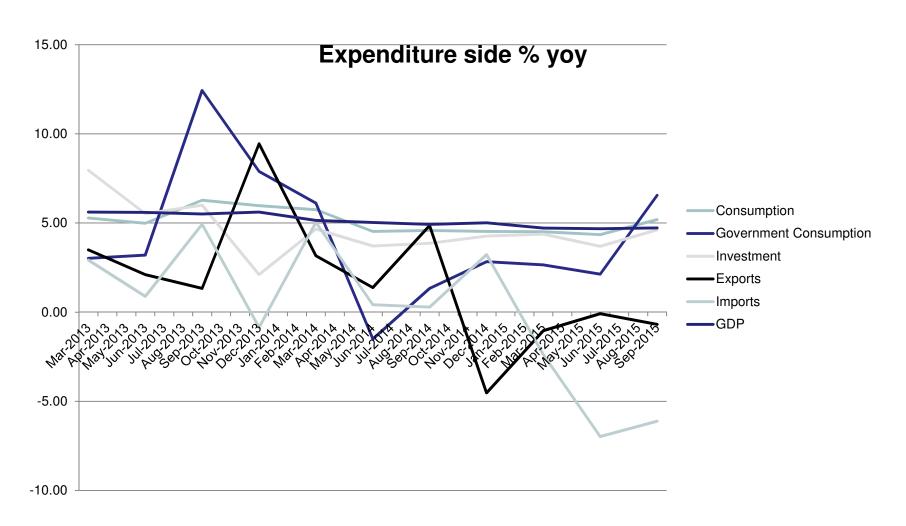
Trade



Construction



Government consumption is important to turn around the economy



IMPEDIMENTS TO INVESTMENT

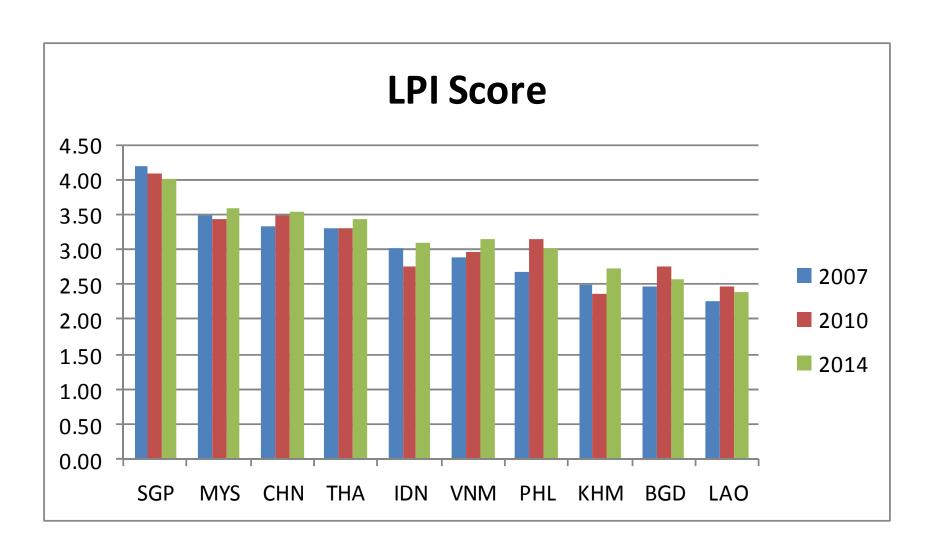
Ease of doing business 2016

- 1. Singapore
- 2. New Zealand
- 3. Denmark
- 4. South Korea
- 5. Hong Kong
- 6. United Kingdom
- 7. United States
- 8. Sweden
- 9. Finland
- 10. Sweden
- 11. Taiwan
- 18. Malaysia
- 34. Japan
- 49. Thailand
- 84. China
- 90. Vietnam
- 103. Philippines
- 109. Indonesia
- 127. Cambodia

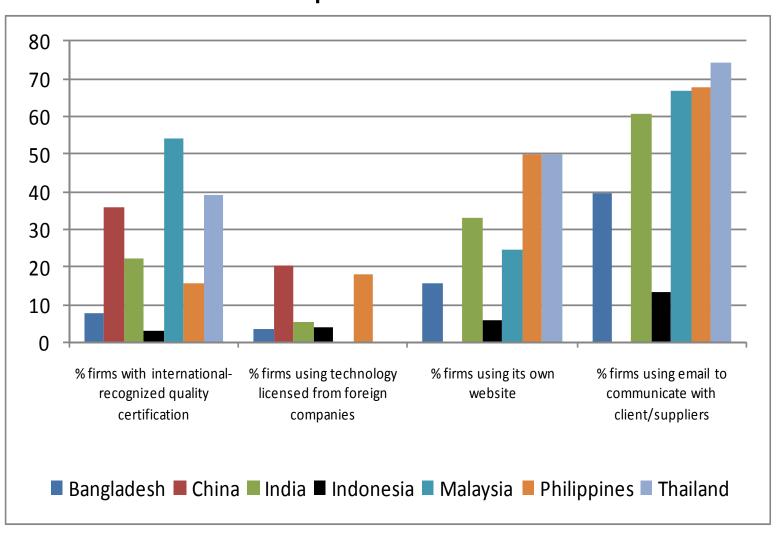
Ease of doing business

Subject	2014 Rank	2015 Rank	2016 Rank
Starting a Business	158	163	173
Dealing with Construction Permits	150	110	107
Getting Electricity	101	45	46
Registering Property	112	131	131
Getting Credit	67	71	70
Protecting Minority investors	43	87	88
Paying Taxes	158	160	148
Trading Across Borders	61	104	105
Enforcing Contracts	171	170	170
Resolving Insolvency	71	73	77

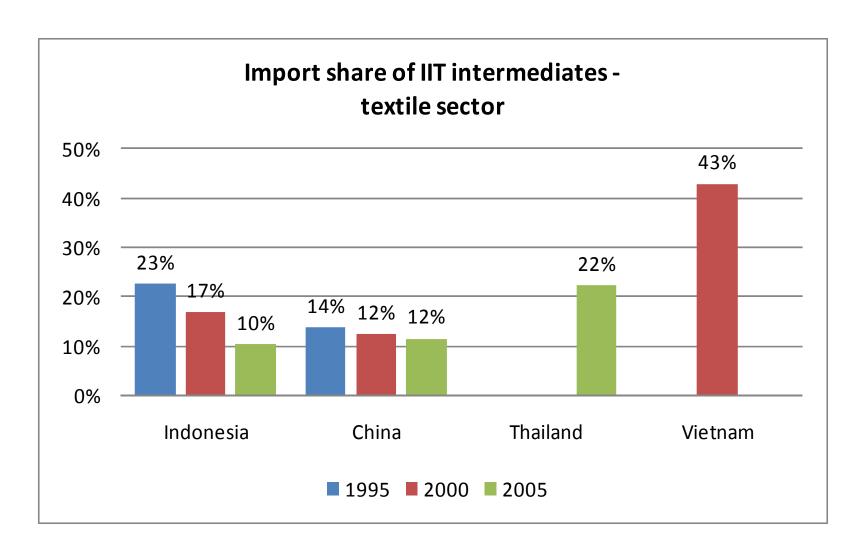
Logistic Performance Index is still weak



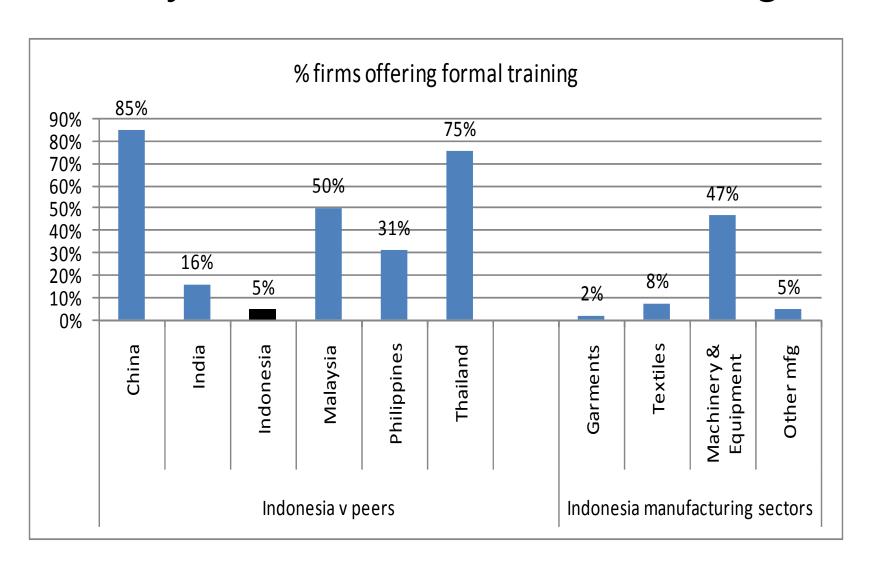
More worryingly on basic levels of firm sophistication



Limited and declining integration in regional and global production networks outside of automotive

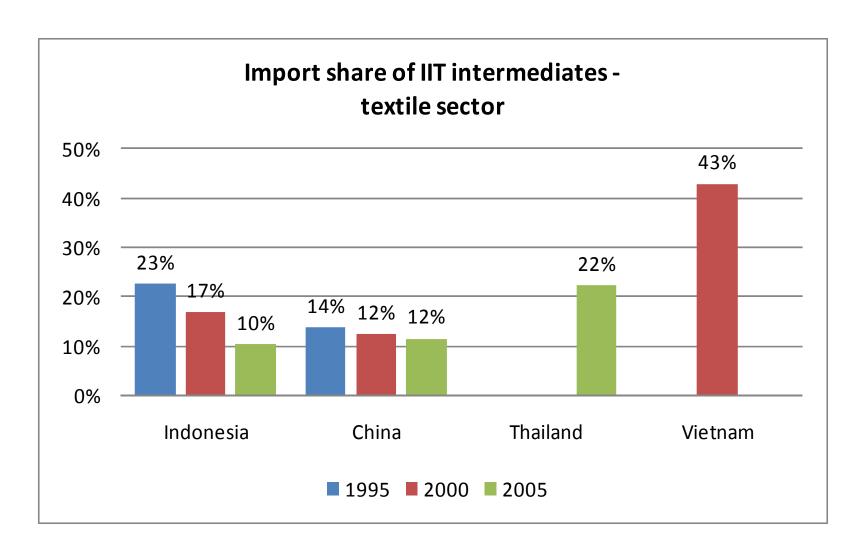


Very low levels of formal training

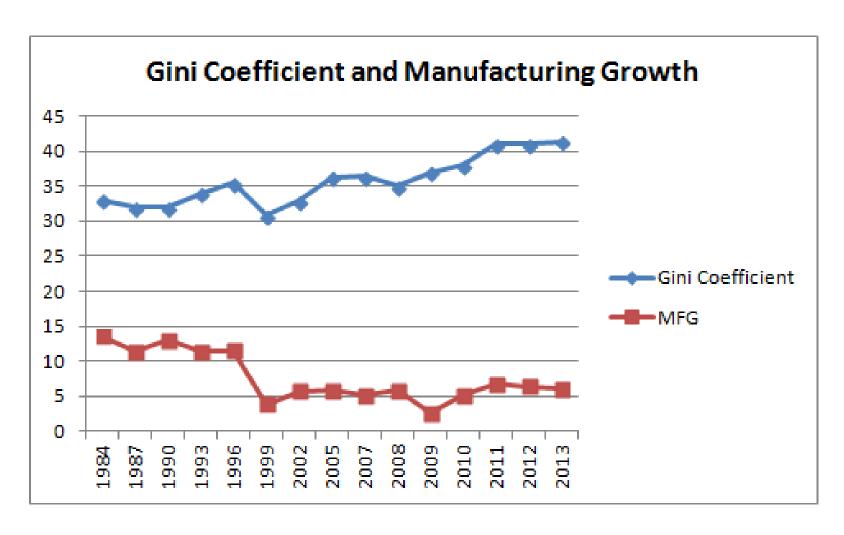


CONSEQUENCES

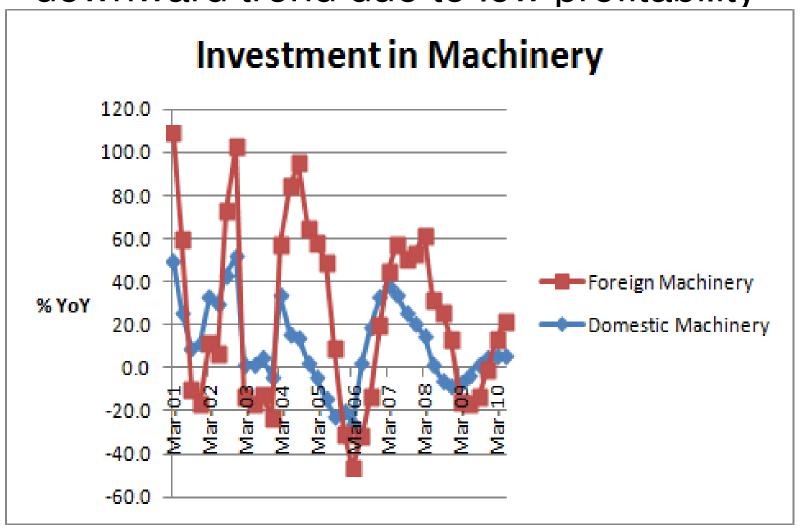
Limited and declining integration in regional and global production networks outside of automotive



Increasing income disparity may be attributable to declining labor intensive manufacturing while the service sector is less inclusive



Investment growth in machinery is on the downward trend due to low profitability



To stimulate discussion

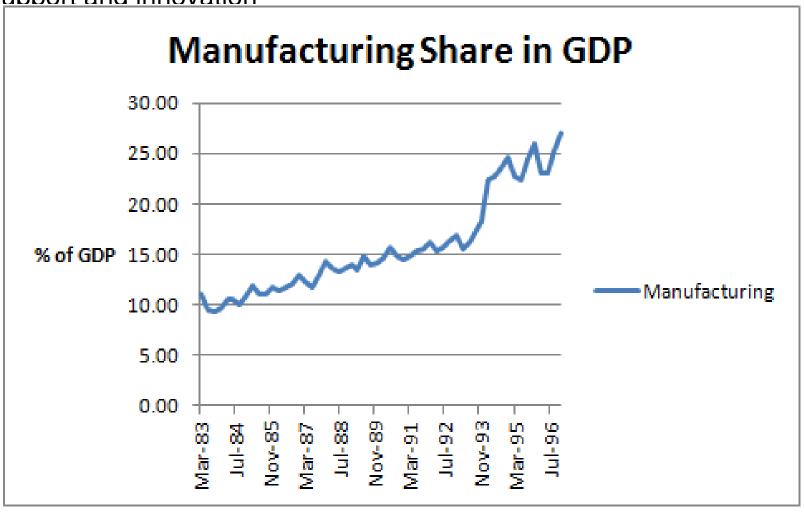
POLICIES

To revive labor intensive manufacturing and manufacturing

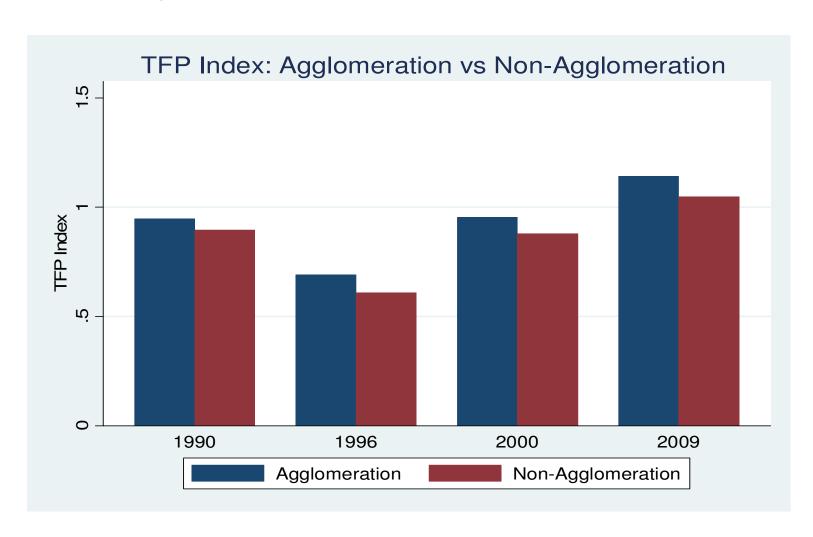
- Tax incentives?
- To produce cheaper products
 - Competition from Bangladesh, Sri Lanka etc.
 - High logistic costs
- To produce higher quality products
 - Need higher productivity
- To produce new products
 - Need to be more innovative and higher productivity
 - R&D

Facts

Relative openness and less regulations may matter more rather than "picking up the winner" but in the longer run need infrastructure support and innovation



Fact: connectivity does matter



Policies: broad base or sector specific

Trade and investment

- Trade policy is favorable
- Investment is less favorable

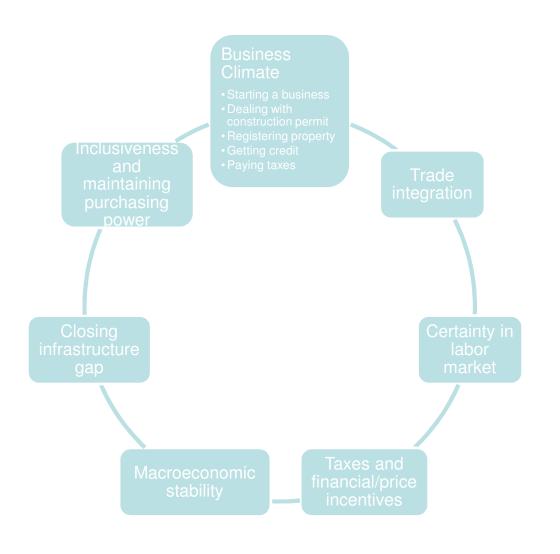
Logistic and infrastructure - agglomeration

- From government budget
- Private investment?

Innovation and creativity

- University research grant system and linkage with industry
- Private sector scale problem? Patent and free rider problem
- Government institution: LIPI, BPTN

Government policy packages to improve competitiveness: implementation will be the key

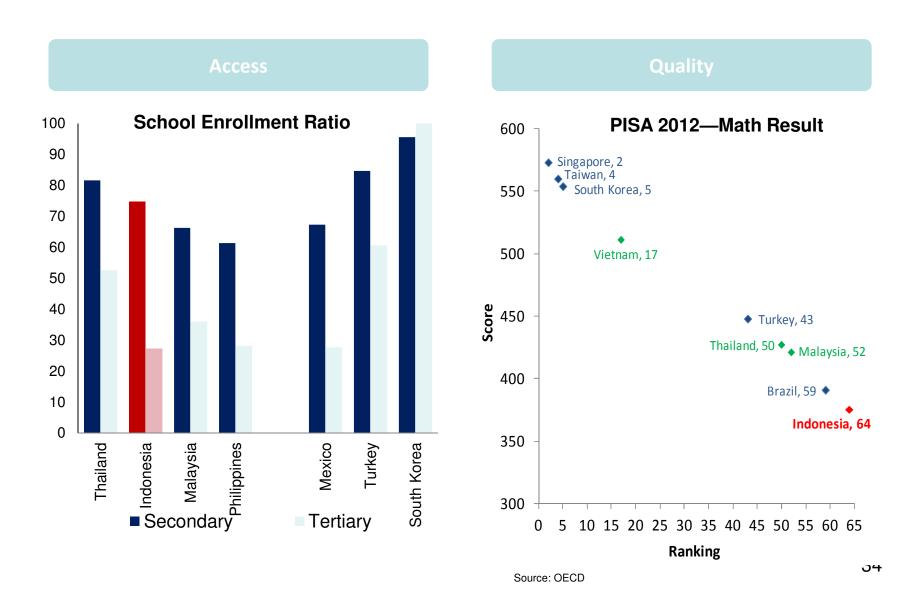


Assessment:

- Mix of supply side reforms and shorter term stimulus measures.
- Packages, cumulatively, have potential to shift competitiveness.
- •Nothing yet on improving human resource competitiveness

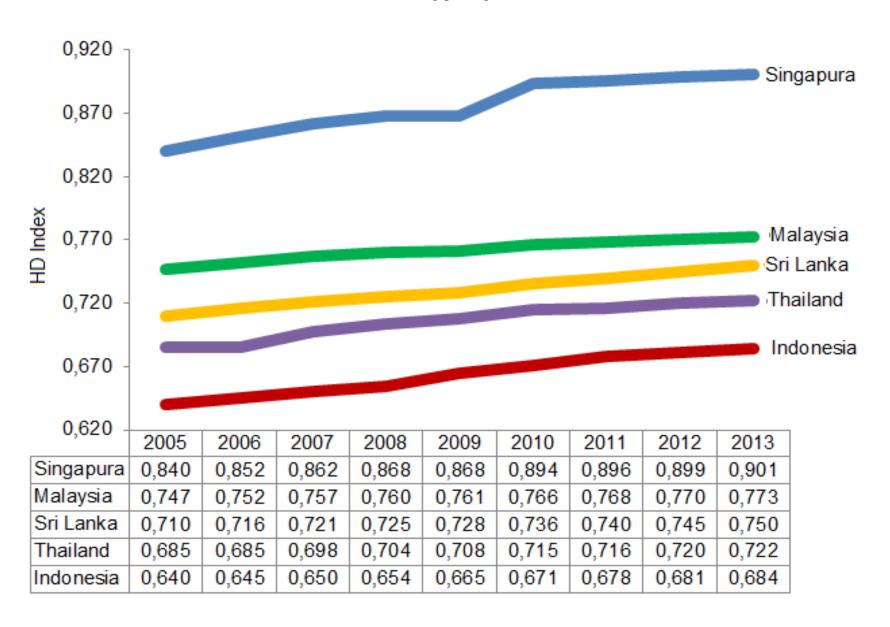
PEOPLE BASED ECONOMIC DEVELOPMENT

We should not forget education



Human Development Index

Secondary education is at par with some ASEAN countries but tertiary education is behind



THANK YOU